



GARD EXECUTIVE CONSULTING, LLC

applying
behavioral science
to enhance
executive and organizational
performance

The CEO of a distressed firm – Is there any job more daunting?

CEO's charged with turning around a distressed firm face enormous pressure. Their performance is critiqued from every angle. Success is measured by results, and failure is painfully evident. They have to make tough decisions and execute plans decisively. Privately they may have internal reservations, while externally they may face stiff resistance from others.

Gard Executive Consulting helps leaders who are reorganizing or restructuring failing businesses. We work with them to . . .

Acknowledge the Situation

We help leaders face problems head-on, productively, and with a realistic appreciation for the changes that are necessary.

Make Tough Decisions

We help CEO's identify and manage stakeholders, objectively evaluate options, avoid bias, and reach timely decisions that are neither a rush-to-judgment nor the product of interminable debate.

Implement Change

We show CEO's how to overcome a wide range of obstacles (in themselves and others) that hinder action. We help them harness motivation, set effective goals, and hold people accountable for attaining them.

Troubleshoot People Problems

CEO's also need to resolve unforeseen conflicts that emerge as individuals react to a new culture, new structure, new responsibilities, and/or new reporting relationships. We help leaders broaden their management skills to address these problems.

Call Dr. Larry Gard at (312) 787-9620 to begin a confidential discussion about how to make your turnaround a success.

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